

Head-to-Head Comparison

Walk-In Step Van vs. Cutaway Box Truck



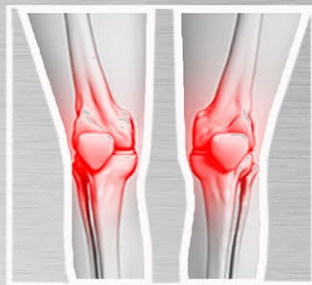
A comprehensive and detailed examination of how and why the Morgan Olson Walk-In Step Van has significant advantages and benefits over cutaway box trucks in versatility and utility, payload capacity, in reassuring safety and superior total cost of ownership.



STEP HEIGHT



Safer delivery truck step height



WORK PLACE INJURIES CAN KILL YOUR BOTTOM LINE.

No ladder steps, house steps commercial business steps are twenty-one inches high for many good reasons.



See how our step van pays for itself

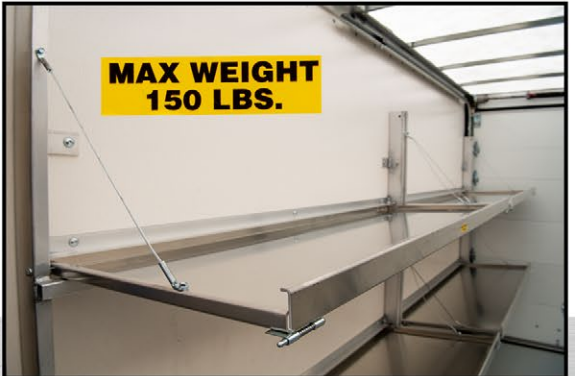
ALL-ALUMINUM WALK-IN STEP VAN BODY
15-20 YEAR LIFE CYCLE

CAB CHASSIS STEEL RUSTS
5-7 YEAR LIFE CYCLE

CARGO AREA CHALLENGE



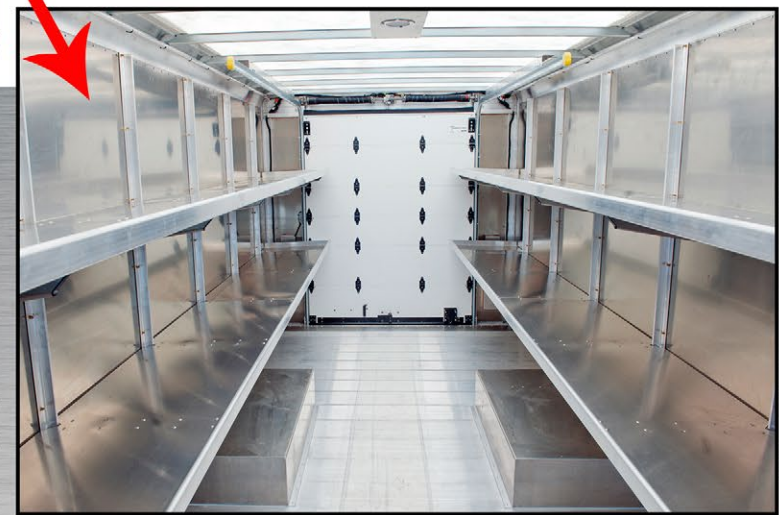
built with household cables & latches



DURABLE & DEPENDABLE



Deliver almost everything with 15ft shelves providing 900 lbs. of support!



Morgan Olson Walk-In Step Van Parcel Package Shelving rated at 60 lbs. per linear foot.

REPAIRABILITY



**MORGAN
OLSON**
HOME OF THE WALK-IN STEPVAN[®]

www.morganolson.com
(800) 321-3758



ONE "FENDER BENDER" SCENARIO

CALL Morgan Olson
for all body repair parts



Sectional Components reduce repair costs and lowers down time

CALL Cutaway Chassis OEM
AND Body builder then



wait for specialize pieces to be made
higher repair costs with increased down time



WALK-IN STEP VAN ADVANTAGES

-  3 POINTS OF CONTACT
Entering and Exiting
-  Wider doorways for ease with packages
-  All-Aluminum body provides long life work truck solution
-  Repairability
One OEM to provide all your service parts

CUTAWAY BOX DISADVANTAGES

-  ZERO POINTS OF CONTACT
Exiting
-  Narrow doorways
-  Steel body rusts over time
-  Multiple sources required for ANY and ALL repairs



THE WALK-IN STEP VAN PROVIDES A SAFER, MORE EFFICIENT DELIVERY with SUPERIOR TOTAL COST OF OWNERSHIP

SEE THE WALK-IN STEP VAN DURABILITY ADVANTAGES

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