

How our step van pays for itself

# “YOU WOULDN'T GO PLAY IN TRAFFIC”



## WHY WORK IN TRAFFIC?



You see our "Route Star" Walk-In step vans everyday, everywhere in North America. Any business that uses a work truck can benefit from a Morgan Olson Walk-In step van.

### THE SOLUTION...THE WALK-IN STEP VAN

Drivers directly access the cargo area without the danger of stepping in busy traffic lanes and exit directly to the curbside of the street.

Saving 40-50% delivery time with a safer delivery process can benefit businesses in a variety of vocations:

- Delivery Companies
- Baking & Snack Food
- Textile Rental / Laundry Services
- Public Utilities & Municipalities
- Newspaper Companies
- Contractors & Plumbers
- Schools & Universities
- Ice Cream & Food Trucks
- Police & Fire Departments
- Soft Water Conditioning
- Exterminators
- Parts / Tool Suppliers
- Vending & Coffee Services
- Nurseries & Landscaping
- Catering
- and many more!



## The Walk-In Step Van design delivers safety & efficiency.

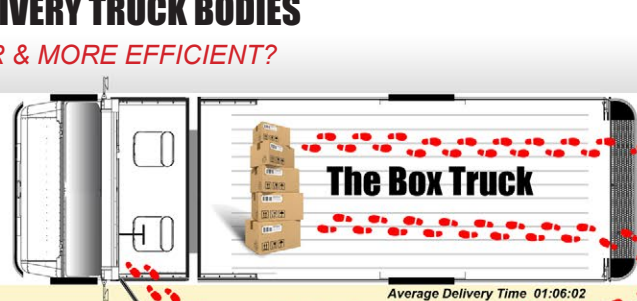
### COMPARE THESE DELIVERY TRUCK BODIES

SAFE CURBSIDE DELIVERY

WHICH ONE IS SAFER & MORE EFFICIENT?



Average Delivery Time 00:25:15



Average Delivery Time 01:06:02

**ANGER TRAFFIC LANES**

**WALK-IN STEP VANS PROVIDE INCREASED DRIVER SAFETY, ERGONOMICS & DELIVERY EFFICIENCY with SUPERIOR TOTAL COST OF OWNERSHIP BENEFITS**

ML009, Rev 22A

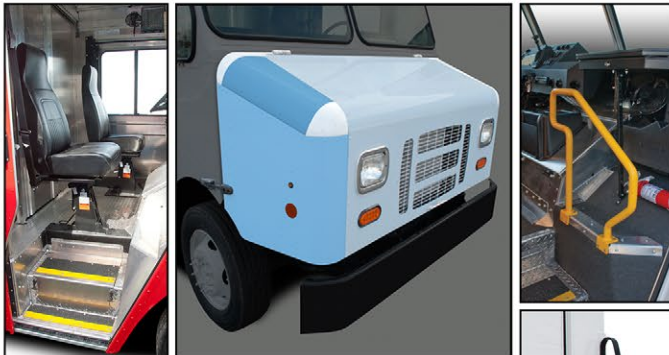
# THE VALUE PROPOSITION of the WALK-IN STEP VAN

**INCREASED DRIVER SAFETY, ERGONOMICS & DELIVERY EFFICIENCY with SUPERIOR TOTAL COST OF OWNERSHIP BENEFITS**

## THE ULTIMATE DELIVERY VEHICLE ★ THE ROUTE STAR WALK-IN VAN

### Ease of Serviceability and Maintenance

Many parts & components including hood, bumpers and front end parts are common to all **Route Star** models to reduce parts inventory and simplify repairs. Pre-drilled replacement body panels fit with precision, reducing down time in the event of a major body repair.



We build cargo carts to meet your business needs.

### ANOTHER WALK-IN STEP VAN DESIGN SAFETY ADVANTAGE

The lower hood line of the Route Star Walk-In Step Van improves the drivers line of visibility.



### A Commitment to Driver Safety

In addition to compliance with more than 20+ FMVSS for driver's visibility, crash testing and others- the Route Star is available with our patented 3-point seatbelt for both driver's and passenger's seats since 1979.



Great for your cargo area too!



### Shelving & Cargo Restraint Choices

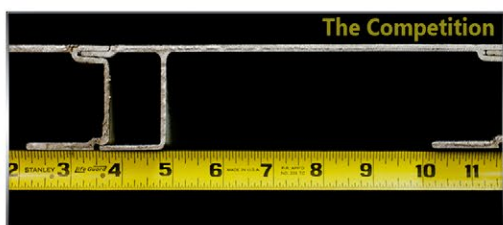
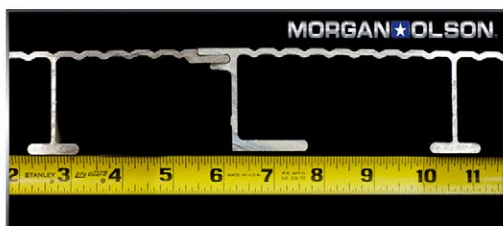
Take advantage of our legacy of 50+ years of proven cargo solutions serving a multitude of industries. See more examples at [morganolson.com](http://morganolson.com)

### Safety Tread Steps

Highly recommended and one of our most popular safety options.

### Safe Driver Console

**Exclusive Morgan Olson Design.** Integrated back-up camera / navigation system monitor system with ergonomically designed full-control instrument panel.



### "Best in Class" Floor Design

Heavy Duty Aluminum Cargo Floor with interlocking floor planks provide added stability & thicker mounting points.



### Reinforced Rear Structure

Engineered and Designed to provide added strength in this major vibration point to maximize the total life cycle of your walk-in step van.



Lift Gate & Ramp Options Available



**MORGAN OLSON**

1801 South Nottawa Street Sturgis, Michigan  
1.800.321.3758 sales@morganolson.com

[WWW.MORGANOLSON.COM](http://WWW.MORGANOLSON.COM)