

### SALESPRO







Head-to-Head Comparison

# Walk-In Step Van vs. Cutaway Box Truck

comprehensive and detailed examination of how and why the Morgan Olson Walk-In Step Van has significant advantages and benefits over cutaway box trucks in versatility and utility, payload capacity, in reassuring safety and superior total cost of ownership.



**Always Delivering** 





Safer delivery truck step height

13

# **HEIGHT**

Safety

**WORK PLACE INJURIES** 

**CAN KILL YOUR BOTTOM LINE.** 

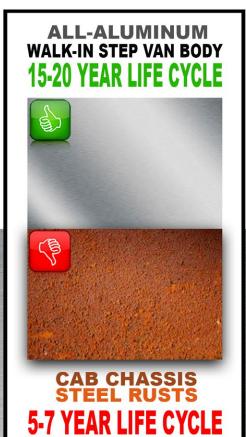
No ladder steps, house steps commercial business steps

are twenty-one inches high

for many good reasons.



See how our step van pays for itself



## CARGO AREA >>> CHALLENGE





Morgan Olson Walk-In Step Van Parcel Package Shelving rated at 60 lbs. per linear foot.

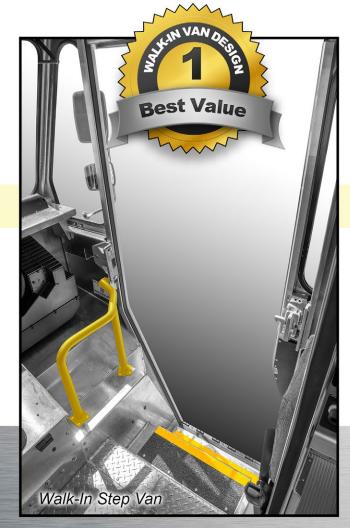




INCH

DROP

## REPAIRABILITY



#### ONE "FENDER BENDER" SCENARIO

CALL Morgan Olson



Sectional Components reduce repair costs and lowers down time

CALL Cutaway Chassis OEM AND Body builder then

wait for specialize pieces to be made higher repair costs with increased down time

### MORGAN **XOLSON**∂ **ALWAYS DELIVERING**

www.morganolson.com (800) 321-3758

#### **WALK-IN STEP VAN ADVANTAGES**



3 POINTS OF CONTACT **Entering and Exiting** 



Wider doorways for ease with packages



All-Aluminum body provides long life work truck solution



One OEM to provide all your service parts

#### **CUTAWAY BOX DISADVANTAGES**







Multiple sources required for ANY and ALL repairs











Repairability



THE WALK-IN STEP VAN PROVIDES A SAFER, MORE EFFICIENT DELIVERY with SUPERIOR TOTAL COST OF OWNERSHIP

SEE THE WALK-IN STEP VAN DURABILITY ADVANTAGES

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