

SALESPRO







Walk-In Step Van vs. Cargo Vans

Head-to-Head Comparison

A comprehensive and detailed examination of how and why the Morgan Olson Walk-In Step Van has significant advantages and benefits over cargo vans and cutaways, in versatility and utility, payload & towing capacity, in reassuring safety and total cost of ownership.

The Walk-In Step Van provides over 500 lbs. additional payload compared to these cargo vans.



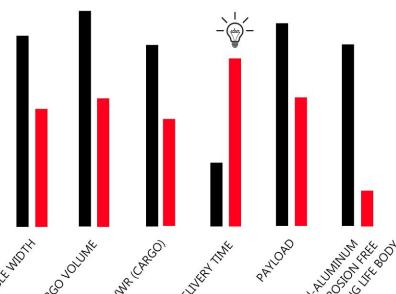




COMMERCIAL GRADE



WORK TRUCK









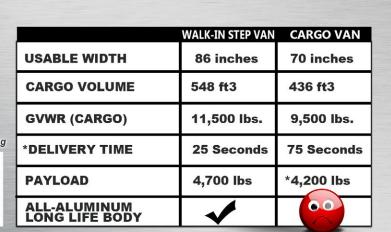
YOUR CHOICE NATURAL LIGHT CARGO AREA







One of these work vans provides more security, driver safety, with superior total cost of ownership value.





for your drivers & for your business **TOTAL COST**

STEP VAN SAFETY ADVANTAGES

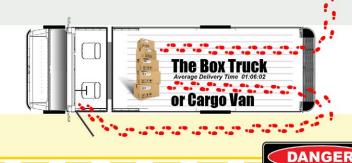
of OWNERSHIP VALUE **PROPOSITION**



CAB2CARG02CURB









IMPROVE YOUR BUSINESS'S
OVERALL DELIVERY SAFETY & EFFICIENCY





See how our step van pays for itself



Curved sidewalls / Negative Impact on Total Cargo Space











TRAFFIC LANES



(800) 321-3758

It's Hip to be Square! (and more profitable)