

MORGAN★OLSON.

# ADVANTAGES AND OPTIONS

## FLEET BUYERS GUIDE



THE  
**ROUTE  
STAR**  
WALK-IN STEP VAN

THE OFFICIAL WALK-IN STEP VAN  
of the NATIONAL WALK-IN STEP VAN DRIVING CHAMPIONSHIPS



# WALK-IN STEP VAN BODY SOLUTIONS





**Our Portfolio Grows Everyday**  
Add **your work truck** to our Wall of Fame



## WHY THIS GUIDE?

Whether you're a veteran fleet manager or considering us for your first work truck, this buyers guide delivers the goods (*just like our trucks*).

Inside this edition, you'll find years of valuable ideas, insights and experience and gain a better understanding why North America's most successful delivery fleets trust Morgan Olson work trucks for delivering **quality on time...everytime.**



YOU DESERVE A WALK-IN STEP VAN THAT WORKS AS HARD AS YOU DO





## HELPFUL TIPS + POPULAR OPTIONS WORTH CONSIDERING FOR YOUR NEW WALK-IN STEP VAN...

→ DO YOU NEED A BULKHEAD/PARTITION BETWEEN THE CAB AND CARGO AREA?

→ WHAT TYPE OF REAR DOORS DO YOU NEED?

→ WILL YOU BE BACKING UP TO A DOCK? WHAT TYPE OF REAR BUMPER? WOULD A LIFT GATE HELP WITH YOUR APPLICATION?

→ HAVE YOU CONSIDERED A SAFETY BACK-UP CAMERA OR SONAR SYSTEM?

→ WILL YOU NEED ADDITIONAL CAB OR CARGO VENTING?  
IS AIR CONDITIONING AVAILABLE?

→ WHAT KIND OF OPTIONAL CAB EQUIPMENT DO YOU NEED? THINK OF YOUR CAR COMFORTS...HAVE YOU FOUND A DRINK HOLDER TO BE HANDY? MOST ALL WALK-IN STEP VANS ARE AN OFFICE ON WHEELS... CAB WORK TABLES, DOCUMENT HOLDERS, 12 V CHARGING STATIONS...EVEN FIRST AID KITS. OUR SAFETY TREAD PROVIDES ADDED TRACTION FOR DRIVERS

→ WOULD YOU LIKE ENHANCED SEATING WITH LUMBAR SUPPORT, ARM RESTS OR PREMIUM SEAT COVERINGS?  
WILL YOU NEED PASSENGER SEATING?

→ WHAT COLOR PAINT OR DECAL WORK WILL FINISH YOUR TRUCK? BUMPER AND WHEEL RIM COLORS...

→ ARE THERE ANY CRITICAL CARGO DIMENSIONS? SPECIFIC LENGTHS TO CARRY CERTAIN PRODUCTS OR EQUIPMENT...HOW MUCH PAYLOAD DO YOU NEED?

**DID YOU KNOW...**  
MORGAN OLSON HAS AN ENTIRE DEPARTMENT OF ENGINEERS IMPROVING OUR CUSTOMERS DELIVERY SOLUTIONS...WE'RE HERE TO HELP YOUR BUSINESS TOO!



# Specialty Vehicles

## We Specialize in Customized Cargo Solutions



### The Amazon Delivery Solution

When one truck turns to four more trucks...and then a fleet, you know the walk-in step van delivery solution delivered a more profitable delivery solution. That's exactly what our friends at Amazon Fresh found when Morgan Olson addressed their delivery needs and develop a complete delivery solution. This forward thinking company has embraced the walk-in van and you'll be seeing more Amazon Fresh walk-in step vans in the near future! Go Amazon Fresh!!!



### Beyond the Cargo Area

Our custom-made cart systems provide a viable interface between your walk-in step van and main distribution hubs throughout the U.S.A.

This specific cart system fits over the wheel well and is pre-loaded for more efficient grocery turn around times.



### Utilities and Telecoms

Major cities throughout the country rely on the durability and dependability of the Morgan Olson walk-in step van. Combine the massive payload with built in driver safety of "Cab-to-Cargo" & "Cargo-to-Cub" and it's easy to see why power companies choose the Morgan Olson walk-in step van.



### Food Delivery

Easy to clean shelving



### The Bread & Coffee Truck

Adjustable stiffeners provide a flexible cargo area to adjust as your company grows and your products change.



### The Beverage Delivery Solution

Distribution companies of Keg beer, unique sized beverage bottles as well as good Ole Cola soft drinks are finding that the walk-in van are pallet loadable with dock height floors plus have built in added security over curtain-side panel trucks. Couple that with a 40% time savings at each pick up and delivery location (see the time study at [www.morganolson.com](http://www.morganolson.com)) and it won't take long for your Morgan Olson walk-in step van to pay for itself.

### Get your News on time...every time.

Dock Height floors and pallet loadable with a massive 30,000 lb GVWR.



For more information on Morgan Olson Specialty Walk-in Van details visit our website [www.morganolson.com](http://www.morganolson.com) or call 1.800.659-0430



# The Preferred Walk-In Step Van of **INDEPENDENT CONTRACTORS**



## The Safe Driver Console

Exclusively offered by Morgan Olson, this new cockpit console was design to provide drivers with safe and easy access to driver controls making your fleet safer.

## The Route Star Walk-In Van

Package delivery truck bodies have come and gone however one companies bodies have stood the test of time. From our early years of creating the first all-aluminum, long-life delivery vehicles to latest and greatest walk-in step van. Morgan Olson has a legacy like no other. We are committed to delivering you quality on time... everytime.



## Why a Walk-In Step Van?

Cab-to-Cargo and Cargo-to-Curbside provides a safer delivery solution over cargo vans and cab forwards by helping drivers avoid stepping into traffic lanes and improves delivery times by 40%. Now add the massive payload space and GVWR and it becomes clear why the Route Star walk-in step van is a dream come true for independent package delivery businesses.

See an independent time study video at [www.morganolson.com](http://www.morganolson.com)



## Helpful Details...

**What are the Fed Ex Ground requirements?** Safety items are a must. Rear camera, Locking Bulkhead, Jump Seat, Black Bumper & two shelves on both sides of the cargo area and painted white (see truck above)

*Morgan Olson specializes in additional safety items, driver conveniences and efficiency improvement option items.*

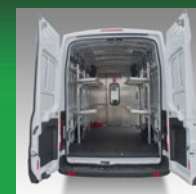
## Who decals these trucks?

Our experienced decal artisans apply customer-provided decals everyday.



## Package Delivery Cargo Shelving Solutions

Fixed or Folding? Most contractors have both. You can have it all with a flexible cargo area helping you with delivering oversized packages. Morgan Olson leads the industry with a robust 60 lbs. per linear foot load capacity.



## Did you know...

Morgan Olson produces Cargo Van Shelving.

ALL MAKES-ALL MODELS

Order online [www.morganolsonparts.com](http://www.morganolsonparts.com) or call 1.800.233-4823



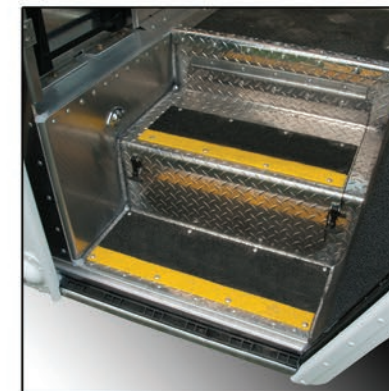
## REAR CAMERA

A very popular safety option required to meet FedEx Ground specifications.



## SAFETY HANDLE

(See CAB OPTIONS for additional details)



## SAFETY TREAD

(See CAB OPTIONS for additional details)

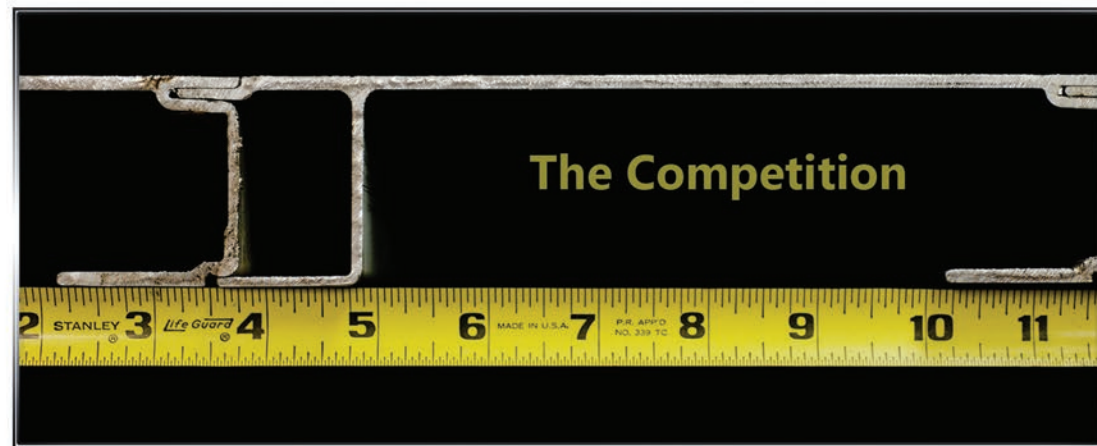






# "Best in Class" Floor Design

-Cargo Floor Stability & Thicker Mounting points.



## MORGAN OLSON WALK-IN STEP VANS STAND THE TEST OF TIME.

Not all Walk-In step vans are created equal. Go beyond the quote and see why Morgan Olson Walk-In Step Vans provide customers with the most durable and dependable long life delivery vehicle on the market today.



## DESIGN ADVANTAGES

## ANOTHER MORGAN OLSON® ADVANTAGE

The competition

MORGAN OLSON DESIGN



### SEEING IS BELIEVING...

We love putting our product side by side our competition...the more you look, the more you'll see the quality and durability built into every Morgan Olson walk-in step van.



### SUPERIOR DESIGN

Notice the reinforced upper transom and bottom sill rugged design with thicker materials.



## Superior Body Structure

-Upper Transom 50% THICKER - Bottom Sill 30% THICKER





# Durable & Dependable

## -Windshield Wiper Assembly System



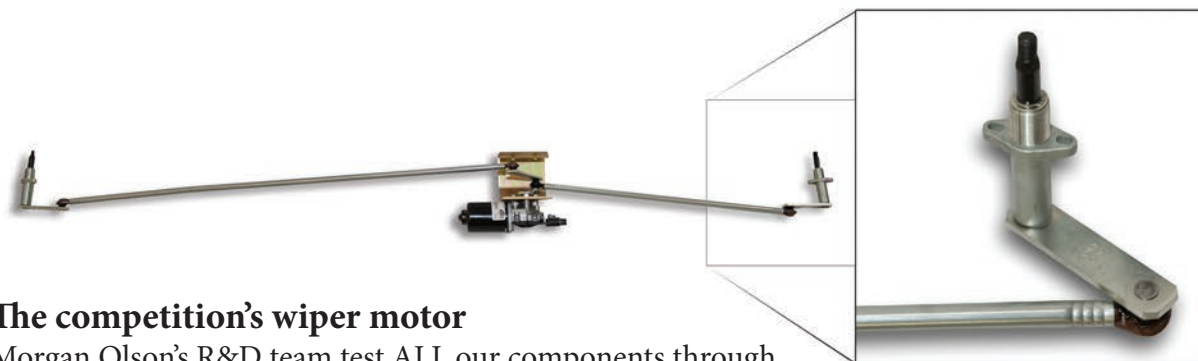
The **MORGAN OLSON** wiper motor

**MORGAN OLSON**  
ALWAYS DELIVERING  
[www.morganolson.com](http://www.morganolson.com)

**Reinforced and Strong.**  
Experienced fleet managers appreciate our attention to details.

**See the difference.**  
Compare our internal systems to the other body companies and you'll start to see **Morgan Olson** gives you a better value.

**Go Beyond the Quote...**  
Morgan Olson Advantages add up when you're looking for a long-life, durable & dependable delivery vehicle solution.



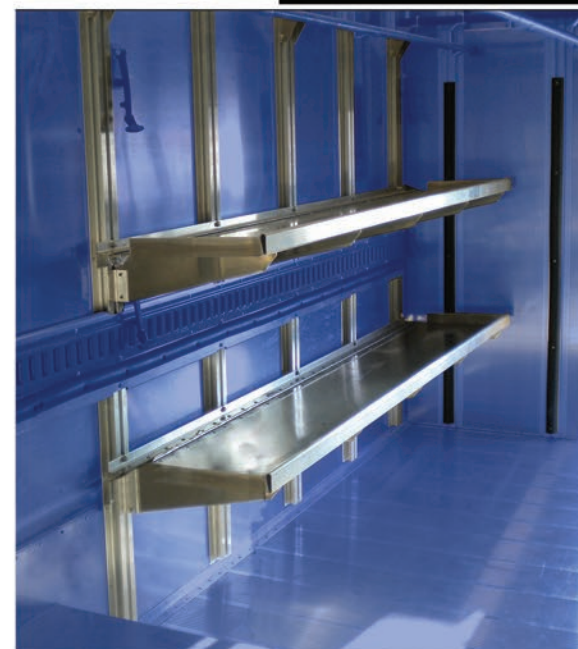
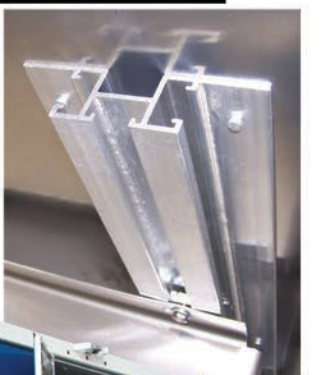
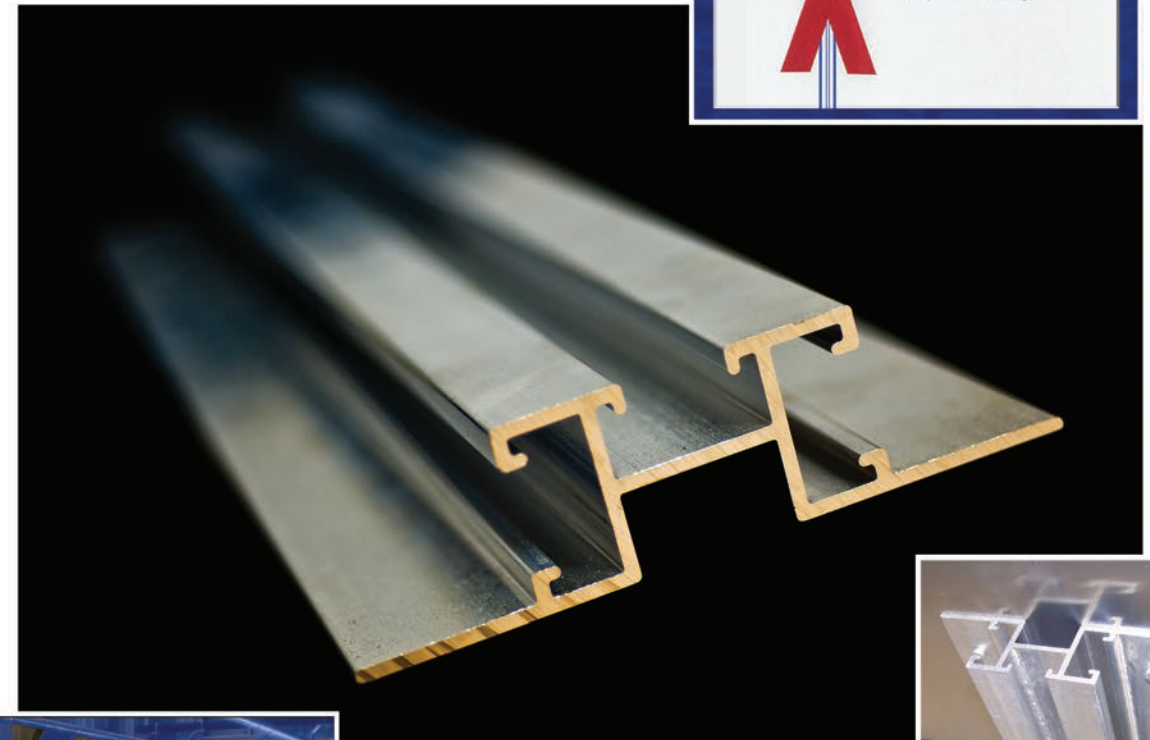
The competition's wiper motor

Morgan Olson's R&D team test ALL our components through vigorous durability testing. We even test our competitors... Which do you think out performed the other?

**Better Parts Make Better Trucks.**



ANOTHER  
**MORGAN OLSON**  
ADVANTAGE



# Infinitely Adjustable Sidewall Stiffeners

Quickly and Efficiently Transform your Cargo Area to Fit your Business needs.



# Cab Options & Accessories

## -Improve Driver Efficiencies & Safety Items

# Cab

**MORGAN OLSON**  
ALWAYS DELIVERING

## POPULAR OPTIONS



### SAFE DRIVER CONSOLE

Exclusively designed by *Morgan Olson* to improve driver's safety by providing improved visibility and access to relevant driver information from this cockpit styled, driver friendly console. A "must have" option for forward thinking businesses and fleets.



### AN OFFICE ON WHEELS

Ergonomic conveniences and functional comforts provide drivers with a safer and more productive cab area work environment.

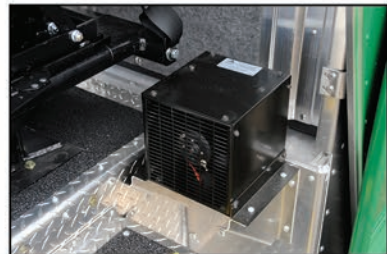
**Pictured here:** 1) Driver's convenience console w/ cup holder and document holder. 2) Safety grab handles both outside and entry 3) a lockable work table w/ a dual clipboard friendly beveled surface 4) Anti-glare defroster cover to improve visibility from reflections.



Above: The MAGNUM mechanical suspension high back drivers seat



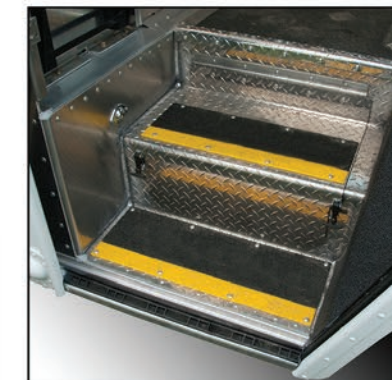
Acoustical Matting provides for a quieter cab



Auxiliary Cab Heater  
(mounted under drivers seat)



Auxiliary Air Conditioning  
(mounted over curbside door)



Safety Tread entrance steps  
(highly recommended)



Fire Extinguisher



High back vinyl passenger seat w/ wall mounted 3 point seatbelt and SAFETY TREAD steps



Safety Yellow Grab Rail (fixed) mounted on passenger side toeboard



Dash Mounted 2-speed Auxiliary Fan  
(can be mounted in various cab locations)

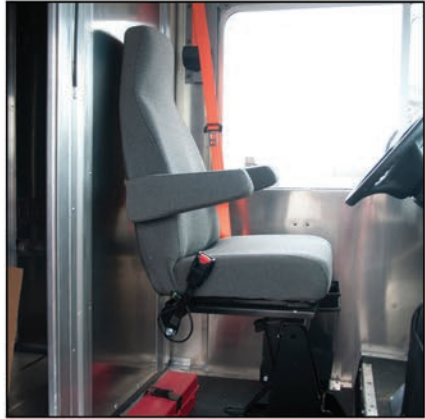
## STAND & DELIVER...

The walk-in step van egress provides superior H-line (hip and back) support for drivers repetitive motions during multiple stop delivery routes *plus* improve delivery times by

**40%**



# Cab



High Back Drivers Seat w/ armrests



Bulkhead Mounted Jumpseat w/ 3 point safety seatbelt



The MAGNUM High Back Mechanical suspension Drivers Seat w/ 3 point safety seatbelt



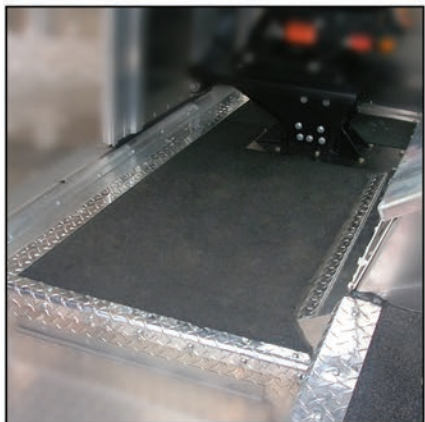
Removable Passenger Jumpseat w/ seatbelt



American Safety First Aid Kit



18" Rectangular Recessed Dome Light



Acoustical "Sound Deadening" Floor mounted on traverse floor plate



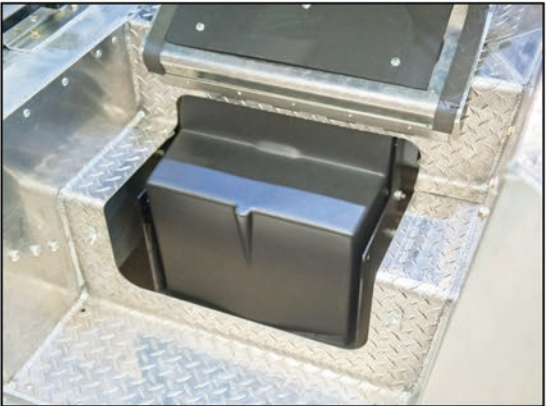
Acoustical Matting on Cab Step Riser and toeboard w/ aluminum diamond plate trim



4" Round Recessed LED Dome Light



Sound Deadening Roof Headliner



Battery Box Protector

**MORGAN  
OLSON**  
ALWAYS DELIVERING



Sound Deadening Material on Bulkhead Panels & Bulkhead Door (cab-side)



Sound Deadening Material below doorless drivers window



Composite Roof Headliner



Dash Mounted Work Station w/ dividers and lockable compartment



Dash Mounted Work Table



Surface Mounted Incandescent Dome Light



Cab & Cargo Smart Vent System



# Cargo Area

## Various Examples of Cargo Configurations and Options

## CUSTOMIZED CARGO AREAS



### MORE CARGO MORE SOLUTIONS

These are only a few examples of the hundreds of cargo area options and designs we've built over the past 40+ years.

Visit [MorganOlson.com](http://MorganOlson.com) for more "best-in-class" cargo area designs and ideas.



### SELECT FROM THESE ROOF OPTIONS



**The Center Skylight**  
w/ folding cargo shelves and compartments over the wheel wells



**The Full translucent Roof**  
w/ laundry rails and side storage bins also featuring E-track.



**The Split Skylight**  
w/ rug rails over the wheel wells and E-track

### SOLID & RUGGED

Our standard roof (left w/ ramp) comes solid however Morgan Olson offers various translucent roof configurations to provide natural light into your cargo area.



**Cargo Netting**  
Popular for fast loading and unloading of Laundry



**Laundry Cart Cargo Area**  
Additional compartments over wheel wells



**Ergonomically Efficient Storage**  
Popular with Food & Beverage delivery



**Safety Tread walk way**  
Very Popular Safety Option provides added traction



**Food Delivery**  
Easy to clean cargo walls



**The Bread Truck**  
Adjustable load bars and E-track for various sized bread trays



**Morgan Olson's Famous Folding Shelf system** with our patented infinitely adjustable sidewall stiffeners



CARGO OPTIONS



CARGO OPTIONS

PRODUCT STORAGE

CARGO RESTRAINT



**HELPFUL TIP...**  
If you could  
design the perfect truck  
what would it have?  
We can design your  
cargo configuration  
& improve your  
delivery efficiencies...



# EXTERIOR OPTIONS & ACCESSORIES

## BUMPER & LIFTGATES



## REAR DOOR CHOICES



**Twin 19 inch Door**  
w/ optional exterior flood lights



**Four Piece - Full Open Door**



**Full Open Roll-up**  
w/ Max Security Latch



**Full Open Roll-up**  
w/ optional glass



**Twin 29 inch Door**



**Two Piece - Full Open Door**



**58 inch Roll-up Door**  
w/ Hi Mount S/T/T lights



**Twin 19 inch Door**  
w/ glass

## MIRROR CHOICES



**Remote Control Mirror**



**Dual Head Mirror**  
Stainless Steel



**Dual Head Mirror**  
Standard Mirror



**Dual Head Mirror**  
West Coast Heated

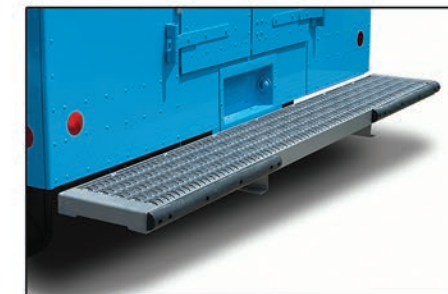


**Convex Mirror**  
Stainless Steel

## BUMPERS, RAMPS & LIFTGATES



**Serrated walk ramp**



**10 inch Grated**  
w/ dual "D" shaped rubber



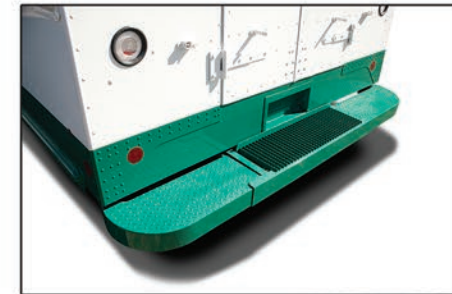
**9 inch Grated**  
w/ dual "D" shaped rubber



**Perforated walk ramp**



**9 inch Grated**  
Steel Bumper



**12 inch Steel**  
three piece bumper w/ grated center insert



**12 inch Grated**  
Shock Mounted Bumper w/ "D" shaped rubber  
(see additional angle)



**"Best-in-Class" 12 inch Grated Shock Bumper**  
Shock Mounted Bumper w/ "D" shaped rubber



## EXTERIOR OPTIONS



**Passenger Door  
Safety Grab Handle**

### **The M2 Hood**

This stylish one-piece fiberglass composite hood adds a distinctive appearance to your walk-in step van.

*Our Most Popular Option*



**ROUTE  
STAR**  
WALK-IN WORK TRUCK



**LOWER RUB RAILS**



**REAR VIEW BACK-UP CAMERA SYSTEMS**



**Rear Safety Grab Handle**



**Type "B" Fender Flare**



**Rear Cargo Vent**



**SAFETY SIGHT ROD**



**EMERGENCY LIGHTING**



**DRIVER ROLL-UP WINDOW**



**Passenger side lower glass**



**Exterior 110v plug-in**



**HEAVY-DUTY DOOR HOLD BACKS**



**L.E.D. Long-Life Headlights**

## EXTERIOR OPTIONS



## THINK OUTSIDE THE BOX TRUCK

- DOCK HEIGHT FLOORS
- PALLET LOADABLE
- MASSIVE PAYLOAD
- DURABLE & DEPENDABLE



### **VERSATILITY BUILT-IN THE WALK-IN**

Morgan Olson's advanced engineering resources provide delivery solutions inside and outside the box truck. You can begin to understand why the walk-in van platform is the most customizable delivery truck platform on the market.

DESIGN YOUR OWN TRUCK ONLINE  
[WWW.MORGANOLSON.COM](http://WWW.MORGANOLSON.COM)

NEED A FREE CONSULTATION?  
CALL 1(800)321-3758





# Pre-Drilled Panels

-OEM Precision Replacement Parts

## QUALITY ASSURANCE

Morgan Olson's State-of-the-Art ONSRUD machines produce precision pre-drilled panels.

In the event you find yourself needing replacement parts, these precision drilled panels provide quick and easy replacement parts and another Morgan Olson Advantage.



## OUR INDUSTRY STANDARD

is higher than others. Precision pre-drilled panels are another example how Morgan Olson's quality & forward thinking is helping your long-term, better interests.

Our pre-drilled panels simplify repairs. Your panel arrives, put it in place and the holes align perfectly... every time!

Our competitors send you a piece of aluminum...

Morgan Olson Walk-In Step Vans are designed better from the beginning.

# Drip Rails Come Standard

Morgan Olson Customers Enjoy On-Time Quality



## WE VALUE THE DETAILS

Morgan Olson's Legacy of Quality was forged by years of experience.

We're committed to building the best quality Walk-In Step Van possible. Period. On time -Everytime.







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THE OFFICIAL WALK-IN VAN  
*of the* NATIONAL WALK-IN VAN DRIVING CHAMPIONSHIPS



**Customer Service Contacts:**

New Van Sales 1(800) 448-1147  
OEM Service Parts 1(800) 233-4823  
Warranty 1(800) 262-3437